



## **IDEATION CAMPAIGN - GUIDELINES**

**Thank you for submitting your idea! We are looking forward to your novel innovation solution.**

The Suisse Agro Food Leadinghouse (SAFL) organizes the Ideation Campaign for the NTN Innovation Booster Swiss Food Ecosystems, powered by Innosuisse.

### **ACKNOWLEDGMENT**

The NTN Innovation Booster program is based on open innovation.

Step 1: By submitting your idea through the online innovation platform (<https://innobooster.org> powered by HYPE) you agree that shared information will be used in an open and collaborative innovation manner. (Non-confidential)

Step 2. In the next phases of NTN Innovation Booster (Exploration Phase, Continuation Phase) you can decide if you want to keep information confidential within you team members.

For the sake of evaluation, development, and judgment of the ideas all information submitted is open to the entire NTN Innovation community. (<https://innobooster.org> powered by HYPE)

By submitting your idea to the Ideation Campaign, you agree to the following legally binding [TERMS & CONDITIONS](#).

### **PROCESS**

Submission of ideas is possible during the Ideation Campaign submission phase as stated on [www.swissfoodecosystems.ch](http://www.swissfoodecosystems.ch) and the online innovation platform (<https://innobooster.org> powered by HYPE). You will also find dates for the release of the winning ideas and the award ceremony.

### **FEE**

Free of charge.

### **SUBMISSION**

If you wish to submit your idea to the NTN Innovation Booster Swiss Food Ecosystems Ideation Campaign, please register on the online innovation platform (<https://innobooster.org> powered by HYPE)



## NTN Innovation Booster – Swiss Food Ecosystems

Please create an individual profile. Remember the more information you disclose of your experiences and competencies, the better chances you have for matchmaking during the program.

Please complete the submission form and follow the online instructions and submit according to the official [TERMS & CONDITIONS](#).

### INNOVATION PLATFORM COMMUNITY

Once you have registered on the online innovation platform you are part of the NTN Innovation Booster - community and you have the possibility to interact with other members of the community.

We kindly ask you to use the platform actively and participate in community voting and discussions.

In case you are registered but not active in the community we will remove your account within 6 months.

### IDEA & ELIGIBILITY

Ideas are screened on a permanent basis, until the campaign closes, for eligibility and quality before publication on the online innovation platform (<https://innobooster.org> powered by HYPE) by the programs' co-managers.

If you submit an idea that is not suitable for the current open challenge, the co-managers may allocate your idea to the global pool of ideas on the online innovation platform (<https://innobooster.org> powered by HYPE) and it is no longer eligible for awards in this specific campaign.

The Suisse Agro Food Leadinghouse is not obliged to retain, review or award your idea and reserves the right to block or delete any information and materials that it determines to infringe applicable law or third-party rights at its sole discretion and without further notice to you.

### AWARDS

Awards will be given to the winning ideas according to the Ideation Campaign description and criteria on the online innovation platform (<https://innobooster.org> powered by HYPE) and the website [www.swissfoodecosystems.ch](http://www.swissfoodecosystems.ch)

Idea owners have the right of refusal within 1 week of the decision. The awards are then valid to retrieve within 3 months from the decision day.