



## **IDEATION CAMPAIGN - TERMS & CONDITIONS**

### **CONFIDENTIALITY AND INTELLECTUAL PROPERTY**

#### **General statement:**

The Ideation Campaign on the online innovation platform ([www.innobooster.org](http://www.innobooster.org) powered by HYPE) is a "semi-public" event with a large community from different NTN and expertise. People submitting their ideas do so in an attitude of open innovation and are interested in solving the given challenge in collaboration with other members of the community.

Open innovation in our case means an open, non-confidential, and no individual benefit approach.

This does not mean, that in open innovation there is no ownership of ideas – also in open innovation individual idea contribution has to be respected and the future use of ideas has to be negotiated with and agreed upon by the idea creator. Each participant and each legal entity involved has to respect the ownership of the idea and act accordingly.

#### **1. Respecting material of other participants**

Participants to this Ideation Campaign will respect the authorship of ideas and material submitted by other participants or discussed between participants and will not make use of them without permission of the owner(s).

No material (i.e., charts, pictures, information) submitted or presented on online innovation platform ([www.innobooster.org](http://www.innobooster.org) powered by HYPE) will be treated as confidential and participants are entirely responsible for any decision to communicate ideas, bearing in mind publication prevents patenting. Participants therefore must consider carefully, if they disclose and not disclose any information or material which they regard as patentable technology or commercially sensitive information. See also paragraph 2.1 below.

Any disputes between participants and within teams will be resolved within the participants/teams.

#### **2. Intellectual Property (IP):**

2.1 Material submitted to the Ideation Campaign will be disclosed to the community, mentors/experts, and judges.

2.2 The organizer has the right to record presentations, photos including screenshots, prototypes, audio, or video recordings. The records will stay with the organizer. The organizer has the right to publish and disclose online in a publicly



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discoverable fashion these records unless the team demands non-disclosure to an audience outside the online innovation platform (www.innobooster.org powered by HYPE) participants. In the latter, please address the separately by mail, when you demand non-disclosure: [innobooster@swissfoodecosystems.ch](mailto:innobooster@swissfoodecosystems.ch)

2.3 All participants guarantee they have checked that they are not including any third-party ideas or material and/or they have all the permissions they need to use anyone else's input to their prototype (including any member of staff, supervisor, other students, employers, work colleagues, friends)

2.4 The Suisse Agro Food Leadinghouse does not claim ownership of any materials submitted or prototypes created. Ownership by participants is determined by normal legal principles.

### Privacy Policy

The documents submitted (company name, names of idea owner, URL, idea description) are required for processing the registration and participation in the ideation campaign and will be published on the websites of [www.swissfoodecosystems.ch](http://www.swissfoodecosystems.ch) and the online innovation platform (www.innobooster.org powered by HYPE) as well as other communication and marketing channels online or offline.

Personal data will be processed following the current [privacy policy rules](#).

### Safeguarding Clause

Should one of the provisions of this Agreement be or become ineffective or should a gap occur, this shall in no way affect the effectiveness of the remaining provisions. The ineffective provision shall be replaced by a provision that is nearest to the economic purpose of the ineffective provision.

In case of any dispute, the governing laws of Switzerland apply.  
The Court of jurisdiction is Fribourg.