



## NTN Innovation Booster – Swiss Food Ecosystems

### DESIGN THINKING WORKSHOP | GUIDELINES & CONDITIONS

**Thank you for joining the design thinking workshop as a team! We are looking forward to see your idea growing into a radical solution through a holistic and collaborative approach.**

The Suisse Agro Food Leadinghouse (SAFL) organizes the Design Thinking Workshop for the NTN Innovation Booster Swiss Food Ecosystems, powered by Innosuisse.

Name of Workshop:

Will be specified for each workshop.

Dates:

According to announced schedule.

#### ACKNOWLEDGMENT

The NTN Innovation Booster program is based on a culture of open innovation, on collaboration within interdisciplinary teams to formulate human centered solutions.

The workshop you are onboarding is based on the design thinking methodology.

(More Information)

Step 1: You (idea owner/s) have an Idea and a formulated challenge. (i.e. How might we develop & exploit low processing technologies to produce healthier, more nutritious and more sustainable food?)

Step 2: You (idea owner/s) participate with an interdisciplinary team see eligibility, below.

Step 3: You (team members) agree on general conditions on how to treat exchanged information and know how. See “Safeguarding the use of future IPR and its filing”.

Step 4: As a team you start with the intention to pursue the further development of the solution and its implementation for a continuation phase.

By applying to this workshop and the “continuation phase”, you agree to the following legally binding guidelines and conditions:

#### SAFEGARDING THE USE OF FUTURE IPR AND FILING – EXCLUDING PUBLIC

Innovation is a learning journey into the unknown. We work in an environment of trust, built on transparency, accountability, and reliability. We encourage open discussions for which we are providing a safe and closed environment within this specific workshop.

By agreeing amongst all participants, all information shared, disclosed and developed, within the working sessions and self-organized fieldworks and



## **NTN Innovation Booster – Swiss Food Ecosystems**

discussions, is treated as confidential information and is only available to all the people participating in this non public work shop. With this we generate a “private”, “non-public” room. All information exchanged & generated is in the non-public domain which is important to exclude prepublication of ideas. In case you intend filing for IPR (Intellectual property rights) at a later state the information generated within this workshop can be used and is not considered as being in the public domain.

### **Respecting material of other participants**

Within this workshop we create an environment that should allow information to be shared openly which supports a creative spirit and promotes open discussions. This allows the generation of new ideas and solutions. This does not mean, that there is no ownership of ideas – also in open innovation individual idea contribution has to be respected and the future use of the idea has to be negotiated with and agreed by the idea originator. Each participant and each legal entity involved has to respect this and acts accordingly.

Participants to this Ideation Campaign & Workshop will respect the authorship of ideas and material submitted by other participants or discussed between participants and will not make use of them without permission of the owner(s).

Each team is free to issue and agree conditions amongst themselves which are not covered under this agreement.

All participants guarantee they have checked that they are not including any third party ideas or material and/or they have all the permissions they need to use anyone else's input to their prototype (including any member of staff, supervisor, other students, employers, work colleagues, friends)

The organiser has the right to record presentations, photos including screenshots, prototypes, audio, or video recordings. The records allow to prove the origin of the idea and thus helps protecting the originators. The records will stay with the organizer.

### **CODE OF CONDUCT**

We expect all participants to follow high ethical standards. Show respect to all participants, attempt collaboration before conflict, and refrain from demeaning comments.

This is a harassment-free event for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion (or lack thereof), or technology choices. We do not tolerate harassment of participants in any form. If you're aware of any harassment, please report it immediately to event organisers.



## NTN Innovation Booster – Swiss Food Ecosystems

### PRIVACY POLICY

The personal details provided at registration will be used strictly only for Workshop administration purposes.

1.1 The organisers will use the information on your application form to administer and promote the Workshop and further events of a similar nature.

1.2 All participants agree that the organisers may promote this event including by photographs taken at the event. If you are not willing to be photographed, tell the organiser.

1.3 The organiser also has the right to use for advertisement in the publicity statements or events, including all types of media, both print and online:

- photos, videos taken during the workshop but not disclosing innovative content
- short descriptions & presentations (provided by the teams in digital form, including documents, videos, photographs).
- all participating teams' names and likenesses

This type of information can be used for publication unless the team demands non-disclosure to an audience outside the workshop.

### APPLICATION

Submission of ideas and challenges is possible,

- as winner of an ideation phase and hackathon
- as natural persons with the intention to start a company
- as a company
- as a research partner
- as a public/private organization

Applications are managed via online innovation platform (<https://innobooster.org> powered by HYPE) or via mail when you are elected for participation through an ideation phase.

### ELIGIBILITY TEAMS

To participate in the design thinking workshop, you are eligible as a team, if it includes at least one partner of:

- an Innosuisse accepted research institution  
and
- an implementation industry/organization

Minimum size of a team is 4 individuals, maximum is 8.



## NTN Innovation Booster – Swiss Food Ecosystems

### FEE

Participation Fee per Team CHF 5'000 – 8'000. (Will be announced in the workshops description)

### PROCESS

Within a period of up to 3 weeks, 3 sessions are planned. (Dates according to your confirmation email) The participation of the team is binding. The team or members of it will also be working in-between the sessions to fulfill the development phases of the design thinking process:

Session 1. Introduction to design thinking, formulation of the challenge and introduction to “empathy phase” 2-3h in Berne Region

Fieldwork: Interviews with users, customer, consumers etc.  
(self-organized within 1 weeks)

Rehearsal: Feedback and coaching to support fieldwork. (1h online)

Workshop: Ideation, Prototyping, Pitching, Feedbacks and Awards 1,1/2 Days in Berne Region

Follow-up on continuation phase for award winners.

**Please make sure your team has sufficient resources to follow the entire process! All design and prototypes must be created within the workshop to ensure the presence of all needed team-members and stay within the time limits.**

### AWARDS

Awards will be given to the winning teams according to the workshop's description and criteria on the online innovation platform (<https://innobooster.org> powered by HYPE) and the website [www.swissfoodecosystems.ch](http://www.swissfoodecosystems.ch).

For this workshop the award is set to 20'000 CHF. A jury will evaluate the solutions presented and decide about the winners.

Major criteria are:

- Potential for continuation as a collaborative development project (e.g. funded by Innosuisse)
- Novelty of presented solution
- Potential to generate an impact onto the current Food system and trigger change towards a more healthy and sustainable system

Teams have the right of refusal within 1 week of the decision (last workshop session). The awards are then valid to be retrieved within the current year months from the decision day on.



## NTN Innovation Booster – Swiss Food Ecosystems

Monetary awards are legally bound to activities that support the further development of the idea leading to a continuation as a project or towards implementation.

This agreement comes into force by the date of signature. It applies to the content of the workshop phase and also for further individual meetings in relation to the workshops but taking place after the workshop and covers the time frame till Dec 31<sup>st</sup> 2021. The agreement terminates by Dec. 31<sup>st</sup> 2024.

On behalf of the organizing partners: Suisse Agro Food Leading House, Cluster Food & Nutrition, Swiss Food Research (covering all individuals working in one of these organisations)

Fribourg, 27.05.2021

Nadine Oggier-Lacroix  
Co-Manager

Peter Braun  
Co-Manager



## NTN Innovation Booster – Swiss Food Ecosystems

Please confirm the acceptance of this binding guidelines and condition by signature.

### Participating Persons & Teams

Organization	Name	Date	Signature