

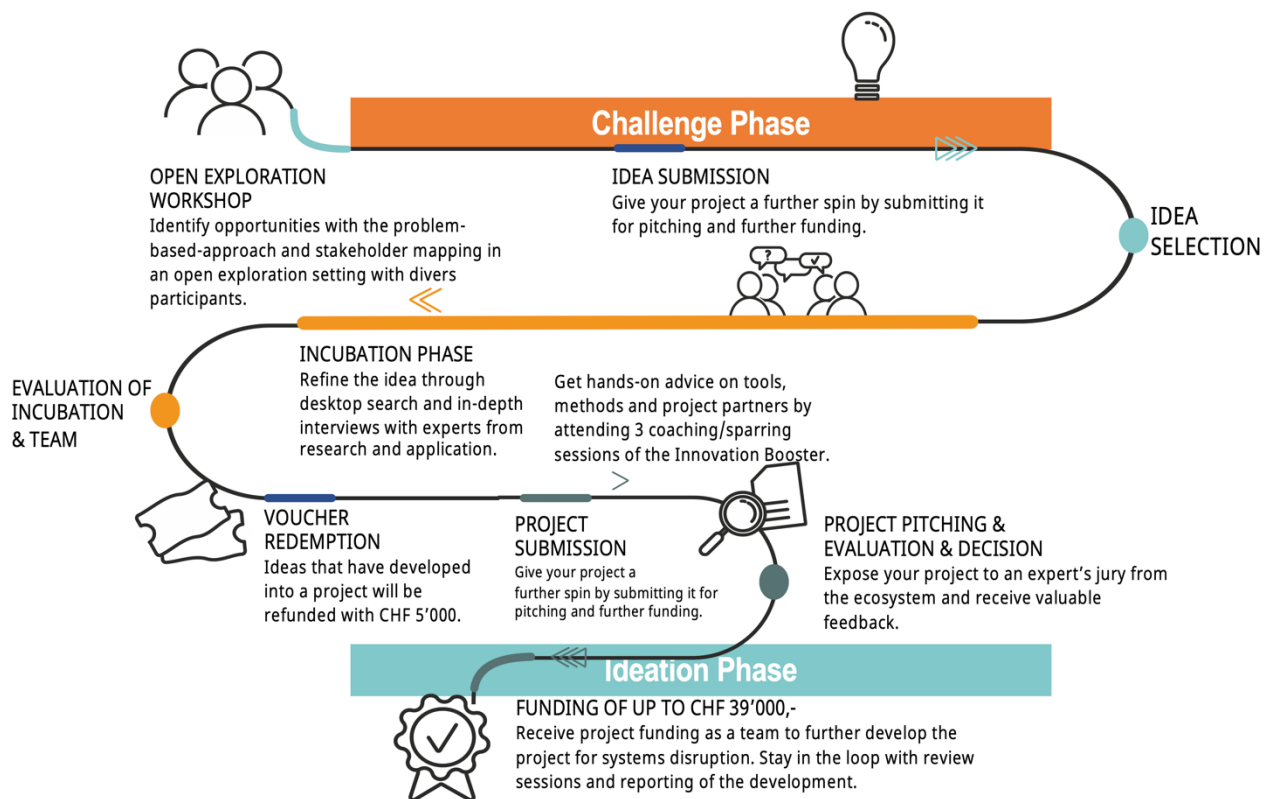


INCUBATION PROCESS | GUIDELINES & CONDITIONS

The Suisse Agro Food Leadinghouse (SAFL) organizes the Incubation Process from radical ideas to impactful projects of the Innovation Boosters Swiss Food Ecosystems (IB-SFE) and Future Food Farming (IB-FFF), both powered by Innosuisse.

The Innovation Booster program aims to foster a culture of open innovation, co-creation and building multidisciplinary teams to develop ideas that lead to far reaching and transformative innovations to radical ideas that have the possibility to create sustainable added value.

PROCESS



1. Challenge collection & Idea Submission

In a first step, the problems, and challenges to be solved will be identified in an open and collaborative manner at the “Open Exploration Workshop”. Understanding the root causes and effects of the problems leads to opportunities for radical solutions.

Ideas responding to these opportunities can be submitted by a team or a single person after the workshop through the innovation platform HYPE.

[\(Link to HYPE\)](#)



When submitting your idea through the online innovation platform you can choose between:

- *Open Mode*, the submitted proposal on Hype is openly accessible to the HYPE community on the platform.
- *Confidential Mode*, only the picture, title and your name will be accessible, all other information will be non-visible and thus kept confidential.

To support the culture of open innovation we encourage you to submit it in *Open Mode*. Doing so allows you to interact with the community and to find new partners.

In the *Open Mode* all information submitted is disclosed to the public and in the public domain. In respect to future filing of IP please select carefully what level of information you want to disclose.

The submitted ideas will be assessed and evaluated by the organizers (SAFL) and the jury. The organizers and members of the evaluation jury are bound to confidentiality. Unless agreed differently, they will not disclose any information.

2. Incubation Phase

Ideas identified by the organizers (SAFL) to have the potential of disruption and the capability to be developed into a project will be admitted to the incubation phase (duration of 6 weeks). It includes an incubation voucher of CHF 5'000,- and 3 coaching sessions with experts. Sessions will be scheduled according to language and expertise preference within max. 6 weeks following the Idea Selection and admittance to the Incubation Phase.

During this phase the idea needs to be refined through desktop, patent, and literature research. With the support of the organizers (SAFL) thorough stakeholder mapping will help identify partners from research and implementation to form a team for the later project development and funding options.

3. Voucher Redemption

After the Incubation Phase the ideas are evaluated for their eligibility to be submitted as a project and to redeem the voucher of CHF 5'000,- for the time invested during the incubation phase.

CHF 5'000,- are redeemable, if:

- You have developed an idea based on the open exploration workshop.
- One member of the future team has participated to the open exploration workshop.
- You have gone through all phases of the incubation and coaching within the 6 weeks of idea selection.
- An innovation team (at least one implementation partner- legal entity / one research partner) with the necessary competences has been engaged.
- The idea has matured into an innovation project.
- You have gathered enough insights to pivot your idea but need to revisit.



4. Project Submission

Your project has successfully passed the Idea Evaluation and is ready to be submitted for project pitching.

Fulfilling these criteria:

- The project proposal is solving a relevant, identified problem.
- The project proposal has a high degree of radicality and potential for transformation of the current system.
- A team with the ideal competences is committed to continuation in a collaborative development project:
 - o at least one academic research partner and
 - o one implementation partner (must be a legal entity)
 - o One member of the team has participated to one of the offered workshops

Submission occurs through the [HYPE Platform](#). Link will be disclosed to the eligible teams after Idea Evaluation. Confidentiality is guaranteed unless chosen differently in the submission form.

5. Pitching Session

Dates for online pitching sessions are announced during the incubation phase, we ask submitting teams/idea owners to save the dates.

The pitching session is nonpublic and will be held individually between idea owners/teams and members of the SAFL and the jurors. All information provided is treated confidential by the SAFL and the jurors, and all rights remain with the disclosing party or the respective holder of the right.

6. Funding

Funding decisions will be taken after pitching based on the above-mentioned eligibility criteria. The amount of the grant may vary up to a maximum of CHF 30'000. Awards are bound to following requirements:

- commitment to cash co-funding of CHF 4'000 per team. Members of Cluster Food & Nutrition and/or Swiss Food Research will receive a voucher of up to CHF 2'000 to cover part of the co-funding and may be eligible for an extra 3rd party co-funding.
- funding will be settled in two tranches, 1. after selection (pitching sessions), 2. after an intermediate review session.
- commitment to undergo an “individual Review Session” with experts, “Follow-Up” and “Final Report Sessions” is required.
- willingness to provide a final report and feedback as well as a video testimonial at the end of the process.



Teams have the right of refusal within 1 week after being notified of the decision. The awards are then valid to be retrieved within 3 months from the decision's day on.

Awards are legally bound to activities that support the further development of the idea leading to an innovation project or towards project implementation. Award money must be used within 12 months of approval. Award money that is not being used must be returned. (Details will be described in the grant contract.)

INTELLECTUAL PROPERTY & RIGHTS

All rights remain with the submitting party.

Ownership of rights must be agreed among the submitting or collaborating parties and is their sole responsibility. SAFL is not asking for any rights.

FEE

The participation to an Ideation Campaign of the Innovation Boosters Swiss Food Ecosystems and Future Food Farming on HYPE is free of charge.

PRIVACY POLICY

The personal details provided at registration will be used strictly only for administration purposes.

1.1 The organizers will use the information on your application form to administer and promote the Innovation Boosters and further events of a similar nature.

1.2 All participants agree that the organizers may promote this event by photographs taken at the event. If you are not willing to be photographed, tell the organizers.

1.3 The organizers have the right to use for advertisement in the publicity statements or events, including all types of media, both print and online:

- photos, videos taken during the workshop but not disclosing innovative content.
- short descriptions & presentations (provided by the teams in digital form, including documents, videos, photographs).
- all participating teams' names and likenesses.

This type of information can be used for publication unless the team demands non-disclosure to an audience outside the workshop.
(i.e. Webpage)



SAFEGUARDING CLAUSE

Should one of the provisions of this Agreement be or become ineffective or should a gap occur, this shall in no way affect the effectiveness of the remaining provisions. The ineffective provision shall be replaced by a provision that is nearest to the economic purpose of the ineffective provision.

In case of any dispute, the governing laws of Switzerland apply.
The Court of jurisdiction is Fribourg.

This agreement comes into force by the date of signature. It applies to the content of the ideation campaign and for further individual meetings in relation to the idea generation process. The agreement terminates by Dec. 31st 2024.

On behalf of the organizing partners: Suisse Agro Food Leading House, Cluster Food & Nutrition, Swiss Food Research (covering all individuals working in one of these organizations)

Fribourg, 31.01.2024

Joël Reinhard
Co-Manager

Peter Braun
Co-Manager